





Order / Rev: 202865  
 Alt Order #: 06848645  
 Flight Dates: 09/04/12 - 09/17/12

Advertiser: POL/Obama For America (D)  
 Product Desc: 9/4-9/17 BARACK OBAMA  
 Estimate: 1687  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/10/12	09/14/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M-WTF--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-WTF--			2		\$75.00		0.00				
E 15	WAVY	09/17/12	09/17/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$75.00		0.00				
E 16	WAVY	09/10/12	09/14/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-WTF--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-WTF--			3		\$100.00		0.00				
E 17	WAVY	09/17/12	09/17/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$100.00		0.00				
E 18	WAVY	09/10/12	09/14/12	M-F 2-3p The Doctors	CM	2-3p	M-WTF--	:30	3	\$75.00	P4	0.00	NM	3	\$225.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-WTF--			3		\$75.00		0.00				
E 19	WAVY	09/17/12	09/17/12	M-F 2-3p The Doctors	CM	2-3p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$75.00		0.00				
E 20	WAVY	09/10/12	09/14/12	M-F 3-4p Maury Povich	CM	3p-4p	M-WTF--	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-WTF--			2		\$100.00		0.00				
E 21	WAVY	09/17/12	09/17/12	M-F 3-4p Maury Povich	CM	3p-4p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$100.00		0.00				
E 22	WAVY	09/10/12	09/14/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-WTF--	:30	3	\$125.00	P4	0.00	NM	3	\$375.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-WTF--			3		\$125.00		0.00				
E 23	WAVY	09/17/12	09/17/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$125.00		0.00				
E 24	WAVY	09/10/12	09/14/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-WTF--	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-WTF--			2		\$300.00		0.00				
E 25	WAVY	09/17/12	09/17/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$300.00		0.00				
E 26	WAVY	09/10/12	09/14/12		CM	730-8p	M-WTF--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p											
ACCESS HOLLYWOOD				M-F 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-WTF--	3		\$300.00		0.00						
E 27	WAVY	09/17/12	09/17/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				M-F 730-8p											
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$300.00		0.00						
													Totals	50	\$8,800.00